BECOMING AN ADOPTION PARTNER

Six Simple Steps - from first conversation to a strong, ongoing partnership

BEFORE APPROVAL

1 Check if the fit is right

Review the adoption partner requirements and confirm your organization is ready to participate.

2 Meet your store team

Connect with the PetSmart Store Leader to discuss space and partnership potential.

3 Create your account

Register your organization in SmartSimple so you can begin the application.

4 Submit your application

View the Application Preparation Guide.

Complete and submit the Adoption Partner Application.

Allow 4-6 weeks

APPROVED? Welcome aboard - now it's time to get launch ready

AFTER APPROVAL

5 Start Strong: Your 90-Day Onboarding Roadmap

Set up Adoptions Made Easy (AME) Users

To record and manage adoptions to earn cash rewards.

Complete your 30-60-90-day trainings

Build program knowledge. Attend office hours to speak to an Adoption Grants Manager.

Communicate regularly with your Store Leader

Agree on date, time, setup expectations, and store specific procedures

6 Keep a strong and connected partnership

- Keep contact information current in AME and SmartSimple
- Stay connected with your store team
- Work with your Adoption Grants Manager on best practices
- Complete annual training and reporting

NEED HELP? Email adoptions@petsmartcharities.org